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FOR IMMEDIATE RELEASE

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County Supervisors Janet Wolf and Doreen Farr to Promote Water Conservation and Special County Rain Barrel Sale for Residents

WHO: Second District Supervisor Janet Wolf and Third District Supervisor Doreen Farr are serious about doing everything possible to conserve water, our most valuable natural resource. The Supervisors will hold a press conference to speak about the importance of water conservation and to make an important announcement about how residents can collect rain water for future use with new rain barrel equipment available now at special one-time pricing.

WHAT: By using rain barrels to capture rainwater for landscape irrigation, residents can decrease their personal demand on the local water supply, reduce their water bills and also help prevent water pollution by reducing rainwater runoff!

The Supervisors will be announcing how residents can take advantage of this effort by purchasing new rain barrels at a special sale from 9:00 a.m. to 4:00 p.m., Saturday, September 26, at Santa Barbara City College, Parking Lot #3, at the corner of Shoreline Drive and Loma Alta Drive in Santa Barbara.

The SYSTEMN Rain Barrels normally retail for more than \$120.00, but will be available for only \$50.00, including tax, while supplies last on a first-come, first-served basis at this special sale. Payment must be by cash or check only.

WHEN: Rain Barrel Press Conference
1:00 p.m., Thursday, September 24, 2009

WHERE: Front steps of the County Administration Building,
105 E. Anapamu Street, Santa Barbara

WHY: Supervisor Wolf: "This one-day rain barrel sale is an excellent opportunity for residents to plan now to collect rainwater this winter to use later on their landscapes and gardens. It's up to all of us to help conserve water and what better way to have a positive impact on our local water resources than to install a rain barrel or two at your residence."

Supervisor Farr: "As someone who has owned a rain barrel for many years, I can attest to this wonderful device that will help conserve water resources, reduce runoff and prevent water pollution."

Additional info on the Rain Barrel sale web page: www.sbwater.org/rainbarrel.

GREAT VISUALS: A special Rain Barrel display will be available for photos and for use in on-camera interviews.

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